IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India (IAFI)

5TH INDIA SPECTRUM MANAGEMENT CONFERENCE

& EXHIBITION

#ISMCe25

15-16 DECEMBER 2025
NEW DELHI, INDIA

SPONSORSHIP PACKAGES

Ms. Aarush Qureshi
+91-9999797700

www.iafi.in

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Introduction

Organised by ITU-APT Foundation of India (IAFI). The 5th India Spectrum Management Conference & Exhibition 2025 (ISMCe-25) will take place on 15-16 December in New Delhi. This premier event will bring together industry leaders, policymakers, technologists, and academics for comprehensive discussions on the evolving policy framework, technological innovations, and market opportunities shaping India's spectrum sector. Join us in New Delhi for this pivotal event that will define the future of India's spectrum policies in 2025 and beyond,

Audience Breakdown

Attendance from the previous edition

The last edition of India Spectrum Mangement Conference took place in 2024 in New Delhi, with over 300 delegates joining us, represented by the following audience breakdown:

- **50%** Corporate
- **12%** Regulators
- **12%** Associations
- **10%** Government
- **6%** Students
- **5%** Telecom Regulators
- **4%** NGO / Not for Profit
- **1%** Press

Ms. Aarush Qureshi
+91-9999797700

www.iafi.in

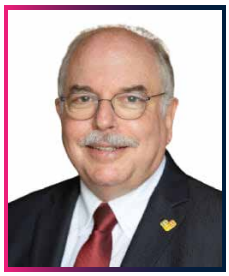
#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Past Speakers Include



Mr. Mario Maniewicz
Director Radiocommunication Bureau, ITU

Shri Anil Kumar Lahoti
Chairman
Telecom Regulatory Authority of India (TRAI)

Ms. Madhu Arora
Member Technology
Department of Telecommunications
Govt. of India

Shri V J Christopher
Wireless Advisor to the Govt. of India &
Chairman, India National Preparatory Committee (NPC-23) for WRC-23

Mr. Masanori Kondo
Secretary General
Asia-Pacific Telecommunity (APT)

Mr. Jitendra Singh
Head, Govt. Affairs
Qualcomm India

Ms. Isabelle Mauro
Director General
GSOA

Mr. Stuart Cooke
Senior Director of Future Spectrum
GSMA

Ms. M. Revathi
Joint Wireless Advisor and Member Radio Regulatory Board, ITU-R Govt. of India

Ms. Aarush Qureshi
+91-9999797700

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Sponsorship Packages

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

Platinum Package

$17,000/INR 15 Lakh

- 3 Exclusive speaking position for a company representative to participate in a conference
- Option for representative to provide opening remarks along with conference chief guest
- 5 guaranteed and complementary delegate places for company representatives or guests
- 2 guaranteed places at conference speaker and VIP dinner debate (including speaker)
- Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event daycmaterials,
  including:

  - Conference website
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - Delegate e-packs
  - All post-event materials

- Opportunity to provide a short (2 minute) promotional video to be shown on the mainstage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area - prime location
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Access to an comprehensive post-event electronic report, summarizing the key discussions, insights and findings from each session

Ms. Aarush Qureshi
+91-9999797700

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Sponsorship Packages

Diamond Package — $11,000/INR 10 Lakh

- 3 guaranteed and complementary delegate places for company representatives or guests
- 2 guaranteed place at conference speaker and VIP dinner debate
- Opportunity to give welcome address in the inaugural session of the conference
- Inclusion of your organization logo as a 'diamond sponsor' across all pre-event and event day materials,
  including:
  - Conference website
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue;
  - All post-event materials
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Access to an comprehensive post-event electronic report, summarizing the key discussions, insights and findings from each session

Gold Package — $7,000/INR 6 Lakh

- 1 guaranteed and complementary delegate place for a company representative or a guest
- 1 guaranteed place at conference speaker and VIP dinner debate
- Inclusion of your organization logo as a 'gold sponsor' across all pre-event and event day materials,
  including:
  - Conference website
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue;
  - All post-event materials
- Exhibition Space in refreshments / networking area

Ms. Aarush Qureshi
+91-9999797700

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Exclusive Networking Opportunities

Exclusive Hosting of Lunch

$6,000/INR 5 Lakh

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you
for a private networking lunch, hosted by your organization.

The full benefits of this option include:

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by IAFI on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

Ms. Aarush Qureshi
+91-9999797700

www.iafi.in

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Exclusive Networking Opportunities

Sponsorship of Cocktail Reception

$6,000/INR 5 Lakh

Become the exclusive host of the main networking cocktail reception. This will take place immediately following
the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue
- Invitations containing your logo given out to all delegates on their arrival at the conference
- Full page advert in programme
- Opportunity to give welcome address (though not compulsory)
- One complimentary delegate place
- Five complimentary places to attend the cocktail reception (not conference)

Ms. Aarush Qureshi
+91-9999797700

www.iafi.in

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Exhibit at The 5th India Spectrum Management Conference & Exhibition 2025

Stand Size: 1.5m x 2m | **$2,000/INR 2 Lakh**

This two day conference will offer exhibiting organizations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 1.5m x 2m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organization representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organization and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage

Exhibition details:

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during a minimum of three separate refreshment breaks scheduled throughout the conference.

Ms. Aarush Qureshi
+91-9999797700

www.iafi.in

#ISMCe25

IAFI
ITU-APT Foundation of India
ITU's Association in India

ITU-APT Foundation of India
5TH INDIA SPECTRUM MANAGEMENT CONFERENCE
& EXHIBITION

15-16 DECEMBER 2025, NEW DELHI, INDIA

Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with IAFI. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.

Sponsored Lanyards $2,500 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.

Conference Badges $2,000

All delegates are required to wear their personalized conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

1+2

Bundle Package: Lanyards & Badges $4,000 + cost of production

Cut costs and maximize brand visibility with our special 2-in-1 bundle package

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis. If you wish to discuss any of the information found in this document, please do not hesitate to contact

Ms. Aarush Qureshi / aarush@iafi.in

We look forward to discussing the positive and high value promotion of your organization

Ms. Aarush Qureshi
+91-9999797700